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Affordability is about choice and opportunity, not just money.

Unaffordability is not by accident, it's by design.

Affordability is about valuing people over capital.

Unaffordability is not just about the poor, it's about everybody.

We are living through an affordability crisis.

Income inequality and rising costs of living are just two of the major issues affecting affordability. Together, we have the resources to build a more affordable world, so what's stopping us?

Society has been thinking about the problem as a monetary issue alone. Affordability is not just about money, it's about opportunity and choice. If you can't access it, you can't participate.

We're leaving untapped human potential behind.

Introducing Afford Nation.

Our goal is to challenge society's perceptions of affordability, rethink value and our relationship with money, and reimagine ownership to create equitable access to opportunities.

Join us.

We are ready to take the necessary steps towards building an affordable world. By doing so, we future-proof ourselves against unaffordability. Join us and together we can create a better future.

Afford Nation is an event, exhibition and movement that critiques our current state of unaffordability and explores how we might build a more affordable nation.



The 2018/2019 class of the Institute without Boundaries Interdisciplinary Design Strategy program is seeking to answer the question,

"If unaffordability is a solvable problem, what's preventing us from solving it?"





Share your thoughts with #AffordNation www.affordnation.ca www.institutewithoutboundaries.com

